

# 5th Annual LaLonde Charity Open to Benefit the Friends of the Veterans Treatment Court

Sunday July 19, 2015 - The Golf Course at Pine Knob - 5580 Waldon Road, Clarkston, MI

## Event Sponsor (1 available)

- **Investment in our Veterans: \$10,000**
- Includes 1 golf foursome
- Dinner for foursome plus 6 additional dinner guests at head table
- Opportunity to speak for 3 minutes during event (during opening ceremony)
- Branding on all printed event material (after commitment)
- Promotion through all digital event promotion channels (social, email, event website, press release)
- Prominent promotion at golf course, including signage/banner
- Corporate representation (table or other presence near registration or a hole)
- Dedicated web page on LaLondeCharityOpen.com linking to your website
- Extra golf cart on day of event
- Opportunity for product placement in gift package
- Opportunity to meet with Auto Credit Express and Summit Place Kia management
- First right of refusal for next year's event for same sponsorship level

## Dinner Sponsor (1 available)

- **Investment in our Veterans: \$7,500**
- Includes 1 golf foursome
- Dinner for foursome plus 6 additional dinner guests
- Signage/banner at dinner
- Recognition during dinner
- Opportunity to speak for 3 minutes at dinner
- Branding on all print event material (after commitment)
- Promotion through all digital event promotion channels (social, email, event website)
- Dedicated web page on LaLondeCharityOpen.com linking to your website
- Opportunity for product placement in gift package
- First right of refusal for next year's event for same sponsorship level

## Lunch Sponsor (1 available)

- **Investment in our Veterans: \$5,000**
- Includes 4 guests to the wine tasting and dinner
- Includes 1 golf foursome
- Exclusive signage, promotion and corporate representation at the turn
- Promotion through all digital event promotion channels (social, email, event website)
- Opportunity for product placement in gift package
- First right of refusal for next year's event for same sponsorship level

## Putting Green Sponsor (1 available)

- **Investment in our Veterans: \$2,500**
- Includes 2 guests to the wine tasting and dinner
- Exclusive signage and promotion at putting green
- Opportunity for corporate representation at putting green to meet and mingle with golfers
- Promotion through all digital event promotion channels (social, email, event website)
- Opportunity for product giveaway at putting green
- Opportunity for product placement in gift package

## Driving Range Sponsor (1 available)

- **Investment in our Veterans: \$2,500**
- Includes 2 guests to the wine tasting and dinner
- Exclusive signage and promotion at the driving range
- Opportunity for corporate representation at the driving range to meet and mingle with golfers
- Promotion through all digital event promotion channels (social, email, event website)
- Opportunity for product giveaway at driving range
- Opportunity for product placement in gift package

## Wine Tasting Sponsor (1 available)

- **Investment in our Veterans: \$1,500**
- Includes 2 guests to the wine tasting
- Exclusive corporate representation at the wine tasting
- Promotion through all digital event promotion channels (social, email, event website)
- Opportunity for product placement in gift package

## Pin Sponsorship (27 available)

- **Investment in our Veterans: \$500 per hole**
- Opportunity for corporate representation at the hole to meet and mingle with golfers
- Receive custom flag at end of event
- Opportunity for product giveaway at hole
- Honorable mention on event website

## Hole Sponsorship

- **Investment in our Veterans: \$200 per hole**
- Signage at tee
- Honorable mention on event website



**Net proceeds go to:**  
The Friends of the Macomb County Veterans Treatment Court and the Friends of the North Oakland County Veterans Treatment Court



For More Information Call Jack Lintol at 248-370-6658 or visit [www.LaLondeCharityOpen.com](http://www.LaLondeCharityOpen.com)